

PARTNERS:



1. Rogaland Training and Education Centre (RKK)
(Coordinator)
www.rkk.no



2. University of Stavanger
www.uis.no



3. Tartu Science Park
www.park.tartu.ee

4. North-West Sociological and Marketing Centre Pskov



5. Pskov Municipality



6. Kaliningrad State Technical University
www.klgtu.ru



7. Netz Center for Innovative Technologies Ltd
www.nets-ohz.de

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Entrepreneurship promotion
from
Norway to Russia

THE PROJECT:

The "GREENHOUSE" project aims directly at the know how transfer on new approaches for entrepreneurship promotion from Norway to Russia.

The Norwegian experiences will be completed by practical experiences gathered in Tartu Science Park in Estonia and the NETZ Center for innovative technologies in Osterholz, Germany, which, as incubator centres, have developed practical models for start-up promotion in production oriented services in the framework of regional business development strategies.

Under the work title "Greenhouse" an accompanied breeding concept for start-ups in business oriented services, which covers the whole life-span of a start-up from the first idea up to the implementation of the new enterprise shall be installed in Pskov and Kaliningrad.



OBJECTIVES:

The project aims on capacity building and know-how transfer in the field of developing entrepreneurship skills and the assistance to new start-ups. It will contribute to the further development of the SME sector in the participating Russian regions Pskov and Kaliningrad. Especially for persons with a higher education adequate paths to self employment will be enabled.

The project will assist regional initiatives aiming on an enhancement of SME support structures, the promotion of entrepreneurship spirits and the development of a sector for business related services promoted by graduates which are offering these services as entrepreneurs. For this reason an approach which has been developed at the University of Stavanger will be adapted to the needs of the local economy in Pskov and Kaliningrad area.

The benefit of the project will solely be on the Russian side.

RESULTS:

Expected long term impacts of project are a gain of quality in the promotion of new entrepreneurs and sustainable working Green houses in both participating regions.

For Kaliningrad, in addition, the project shall have contributed to modernise the professional education in the agriculture sector.

In Pskov the municipality services which are dealing with SME support and entrepreneurship promotion will be able to optimize their.

Further, by strengthening the cooperation links to the neighbored Tartu Science Park, future support for the set up of an incubator in Pskov will be enabled.